



ACLU, FIF and Valea has the pleasure of hosting a seminar on November 8th with Ove Granstrand, Professor Emeritus in Industrial Management and Economics, Chalmers University of Technology

Evolving Properties of Intellectual Capitalism – *Patents and Innovations for Growth and Welfare*

Professor Ove Granstrand is an internationally leading researcher in the fields of economics and management of technology and innovation, who has previously been Visiting Professor at the University of Cambridge and Stanford University. He is also the founder of CIP – Center for Intellectual Property Studies at Chalmers and University of Gothenburg. He has studied innovation, corporate strategy and diversification in multi-technology corporations in Europe, Japan and the USA, as well as various issues related to R&D, intellectual property and intellectual capital. He has published extensively on these topics with his latest book being "Evolving properties of Intellectual Capitalism - Patents and Innovations for Growth and Welfare", which is a follow-up on his widely acclaimed book from 1999 "Economics and Management of Intellectual Property". He is currently heading a Vinnova project on digital technologies and intellectual asset creation.

See further www.ip-research.org.

During the seminar, Ove will discuss the many complex links between R&D, patents, innovations, entrepreneurship, growth and value creation. He will explore the role of patents and licensing in the governance of technology and innovation, and the many uses and abuses of patents. Further, Ove will outline a set of valuable policy recommendations for strengthening innovativeness for economic growth and ultimately for social value creation.

The seminar will be valuable for executive audiences, as well as scholars and practitioners in law, engineering and economics.

- Date:** 8 november
Time: 12.00–14.00 (*a smaller lunch will be catered*)
Venue: EC2-169, Ole Römersväg 6, Ekonomihögskolan, Lund
Register: www.aclu.lu.se

